RV Conversions

RV Conversion Tribal Knowledge.



2026 Media Kit

Why Advertise With RV Conversions?

Reach the People Who Build, Upgrade, and Maintain Their Own RVs.

Who We Are

- An RV conversion and nomadic lifestyle resource
- A specialized resource dedicated to all types of RV conversions, with decades of technical content
- Worldwide readership but primarily in the U.S. and Canada.
- 60 million annual forum page views

Since 1992	250,000	3,000	425,000
ESTABLISHED	MONTHLY SOCIAL MEDIA VIEWS	PUBLISHED ARTICLES	FORUM POSTS

About RV Conversions

In the United States, the number of digital nomads has risen to approximately 18.5 million, up from 7.3 million in 2019. This growth reflects the growing adoption of remote work, flexible lifestyles, and ease of internet access. Many are converting their own RVs and every one of them needs RV-related products and services. Our website and social media are reaching these exact people.

Our readers research and buy solar panels, batteries, inverters, plumbing and electrical supplies, appliances, tools and all conversion products required for their build. Most do their own construction and modifications and make their own purchase decisions. Although our readers are diverse, they all share a passion for converting, maintaining, and traveling in their converted vehicles.

Unlike general RV travel websites, RVConversions.com attracts hands-on owners who research, purchase, install, and maintain their own equipment. Our advertisers reach potential customers when they are actively researching products and solutions for their vehicles.

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What Your Business Gets





- Display Ad in all Online Articles for continuous ad exposure
- Banner Ad on all pages of our website
- Extensive Social Media Exposure
- Custom marketing solutions. We can use an existing ad, or we can design one for you, tailored to our unique audience.

Two Advertising Channels. One Monthly Price.

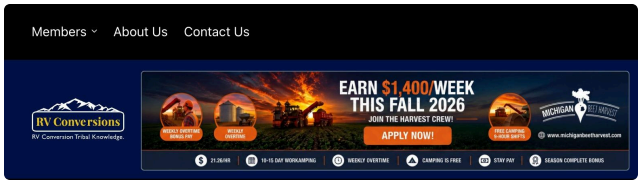
1 Display Ad in Our Online Articles

Your ad appears in all of our online articles, read by owners planning, building, and maintaining their conversions.



2 Banner Ad On Every Page

Included with every Display Ad: your Banner Ad on every page of our website, including our RV Conversion Forum, which exceeds 60 million page views each year.



RV Conversions is not simply a publication people read for entertainment. It's a technical resource people consult when deciding what equipment to purchase and how to install it.

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Advertising Packages & Pricing

Build repeat, loyal business with a specialized audience of hands-on RV conversion owners, backed by more than 30 years of trusted technical content.

Double Your Advertising Opportunities at No Additional Cost!

Every advertising package on RVConversions.com includes a banner advertisement displayed throughout our RV Conversion Forum, which generates approximately 60 million page views annually.

With more than 425,000 forum posts and decades of technical discussions, our community attracts RV owners and enthusiasts looking for information about conversions, maintenance, repairs, and upgrades.

Your business benefits from advertising alongside our online articles while also gaining visibility throughout our active discussion forum.

Advertising and Pricing

Display Ad Size	Dimensions*	Month-to-Month	6 Months	12 Months
Full Page	8-1/2" x 11"	$400	$320	$280
Half Page	7-1/2" x 5"	$275	$220	$192
Quarter Page ★	**3-5/8" x 5"**	**$150**	**$120**	**$105**
Eighth Page	3-5/8" x 2-1/2"	$100	$80	$70

Ad prices are monthly
*** Ad dimensions are width by height**

STARTER PACKAGE
$150
per month

★ Not sure where to start? Try the Quarter Page.

A quarter-page Display Ad in our online articles **plus** Banner advertising on every page of our website. Our regular published rate, with no long-term commitment.

Billing

- **Month-to-month:** Billed monthly at the month-to-month rate. Cancel anytime.
- **6 months:** Prepaid for the full term and saves 20% off the month-to-month rate.
- **12 months:** Prepaid for the full term and saves 30% off the month-to-month rate.
- All ads run automatically for the term you select.

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Ready to Reach More RV Customers?

Start with an affordable monthly display advertisement, plus your banner on every page of our website. Contact **Kelli Shofstall** to discuss the best solution for your products and services.

Put Your Business in Front of RV Owners Who Are Ready to Build, Upgrade, and Buy.

ADVERTISING SALES

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